

## Biznet Provides the Best Internet Solution for Sulawesi Society with More Affordable Service Prices and Bigger Bandwidth

**Makassar (South Sulawesi), 11 July 2024** – As an integrated digital infrastructure company in Indonesia, Biznet continues to innovate in providing the best Internet services that can support the various digital needs of Indonesian society. One of the innovations that Biznet recently presented is the newest Biznet Home service with the affordable price for Sulawesi Society. Apart from that, Biznet also increased the bandwidth capacity for all Biznet Home services that are available in Sulawesi, up to 150 Mbps.

This innovation is also Biznet's efforts to provide the best solutions to support various digital activities in society, which have increased significantly. This is also in line with data published by the Indonesian Internet Service Providers Association (APJII), which in a survey that was conducted in 2024, Internet user penetration in Sulawesi reached 68.35% and contributed to national Internet user penetration in Indonesia of 6.32%. By seeing this penetration number, Biznet hopes to provide opportunities for more people in Sulawesi to connect with the best Internet services from Biznet, which is in line with Biznet's vision to reduce the digital gap in Indonesia.

"Sulawesi is one of the regions in Indonesia that have a lot of potential, where apart from tourism, there are several other sectors that have the potential to be developed, including the maritime sector, natural resources and industry. This potential can continue to grow if it's supported by reliable technological infrastructure and the best Internet network so all the digital activities become more efficient. Therefore, Biznet presents innovation through the Biznet Home service, which is a new service option with a more affordable price for people in Sulawesi, starting from IDR 200,000 per month. Other than that, we have increased the previous bandwidth capacity of all Biznet Home services, up to 150 Mbps. We hope the innovation that we provide can be a solution to answer the needs for the best Internet for society," said Adi Kusma, President Director of Biznet.

Below are the details of the latest Biznet Home service packages, specifically in Sulawesi:

Service	Bandwidth	Quota (GB)	Monthly Fee
Biznet Home Internet 0DW	30 Mbps	750	Rp 200,000
Biznet Home Internet 1DW	<del>50 Mbps</del> →100 Mbps	1,500	Rp 330,000
Biznet Home Internet 2DW	<del>100 Mbps</del> →150 Mbps	2,500	Rp 530,000
Biznet Home Internet 3DW	<del>100 Mbps</del> →150 Mbps	3,000	Rp 630,000

Prices above do not include 11% VAT

Biznet has been present and operating in Sulawesi since 2019, starting from Manado City to be precise. And to date, Biznet has more than 28,000 homepasses spread across 105 sub-districts in Manado. Seeing the need for the best Internet continues to grow, in 2021, Biznet expanded its coverage area on Sulawesi Island by being present in Makassar City. Until 2024, Biznet had succeeded in building more that 71,000 homepasses spread across 165 sub-districts in Makassar to Gowa Regency.

For Manado City residents and surrounding areas who wish to subscribe to Biznet Home services, information regarding Biznet services and promos can be seen at <u>biznet.id/manado</u>. Meanwhile, for the people of Makassar City, you can also visit the website <u>biznet.id/Makassar</u>.

"We all understand that the Internet has now become the main thing that must be owned in order to continue to survive amidst rapid technological developments. Therefore, it is hoped that this innovation that we are presenting to the Sulawesi society will also be able to reach more people to get the best Internet supported by the latest technology. In line with this, in the future we will also continue to build networks, so more areas in Sulawesi can be covered by the best services from Biznet," concluded Adi.

## **About Biznet**

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia

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and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit <a href="https://www.biznetnetworks.com">www.biznetnetworks.com</a>.

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